



FELINE GOOD
cat rescue

Building the Future of Rescue

Feline Good Capital Campaign
\$144,000 | June 1 – July 31, 2026





The Problem We're Facing Today

Right now, there are more cats in need than we can help.

Every day, we receive calls about:

- Cats found outside.
- Kittens born into unsafe conditions.
- Families looking for help.

And too often, we are forced to say no.

Not because we don't **care**.

Not because we don't **try**.

“We’ve reached the limits of what a foster-based rescue can do on its own.”

- Jen Weaver, Executive Director



Foster-Based Rescue

Feline Good Cat Rescue **operates entirely through foster homes.**

- Intake is limited by available foster space.
- Cats are spread across multiple homes.
- There is no centralized space for adoption, education, or community support.

The need continues to grow.

Our capacity has not.

Growth is no longer limited by passion or commitment.

It is limited by infrastructure.



Our Mission

Feline Good Inc will provide a safe and nurturing environment for cats, educate the public on responsible pet ownership, promote spaying and neutering, and advocate for animal welfare in the community.

Started May in 2023 with **6 experienced cat rescuers** that saw a better way to help the Lehigh Valley cat crisis.

- 501(c)3 nonprofit cat rescue
- **100% volunteer-run**
- **100% donation-funded**
- Focused on rescue, rehabilitation, and adoption.

Today, we have an **8-person Board of Directors and over 25 volunteers**. Our Board President has a PhD and has been with the team for over 6 years.

We are led by an Executive Director with an MBA and over 20 years of cat rescue experience.

148 cats rescued in 2025—
but it isn't sustainable.



To continue saving more cats responsibly, we must evolve beyond a foster-only model and build the infrastructure our community urgently needs.

The Opportunity

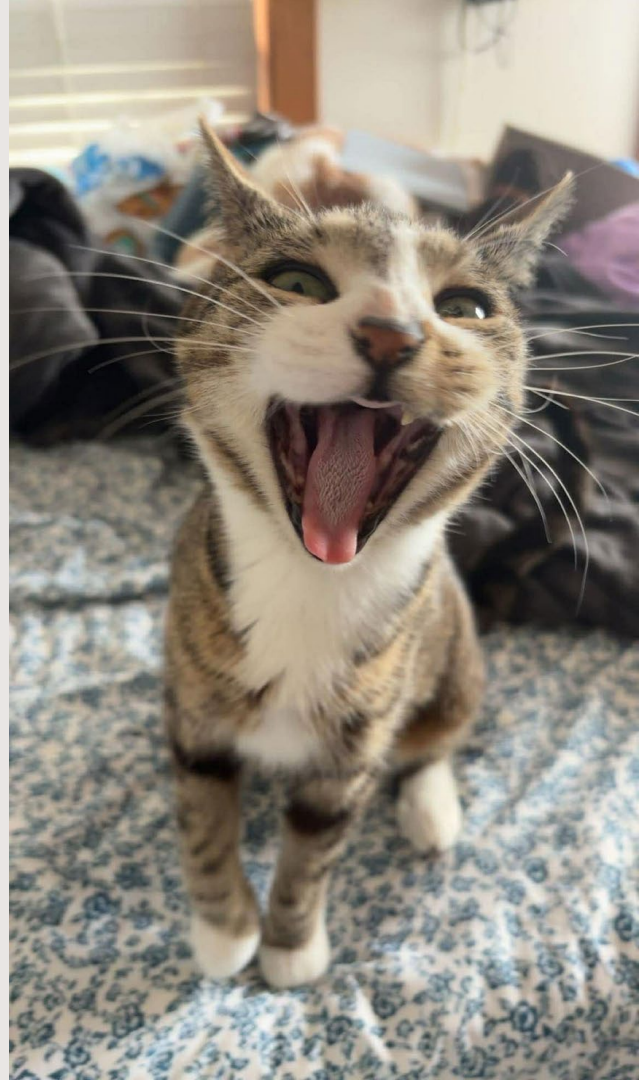
We have identified a building that can change everything.

This space allows us to:

- Expand rescue capacity.
- Create a consistent adoption experience.
- Open our doors to the community.
- Build long-term sustainability.

This is not just an adoption center.

It's a community hub for cat rescue.



Why This Space Works

Location: Emmaus, PA

Size: 2,996 sq. ft.

Layout: One floor, 3 divided areas



Adoption Center

- Increase **adoptions** through visibility and accessibility.
- Provide hands-on **education** for the community.
- **Volunteer opportunities** for students and local groups.



Retail Space

- **Local retailer** with large following.
- Larger location to **increase inventory**.
- Expansion of community work **with other local rescues**.



Community Center

- Special adoption events.
- **Fundraisers**.
- **Support Trap-Neuter-Return (TNR)** efforts through training and resources.
- **Small rescue** resource.

Impact Projection

	2024	2025	2026	2027	2028
Intakes	117	148	125	175	200
Adoptions	96	105	100	150	175



\$144,000

Fundraising goal in 60 days.

This covers the **first 24 months of the lease:**

- Lease payment.
- Lease obligations: electric, gas, water, sewer, trash, snow removal, and lawn care.
- Insurance for rescue and building.

This gives us the financial stability to grow responsibly while we continue building long-term support for the rescue.



Why now? This is a rare opportunity.



01

Found the **right building** for our adoption center.



02

Secured a **supportive landlord** willing to work with us.



03

Designed a model that is both **impactful & sustainable**.



04

Ready to move forward—but we **can't do it without funding**.



This Is Bigger Than a Building

This is a chance to create a home base for rescue.

- 🐾 A place where **cats** can be seen.
- 🐾 A place where **adopters** can connect.
- 🐾 A place where **volunteers** can serve.
- 🐾 A place where the **community** can learn.
- 🐾 A place where more **lives can be saved**.

We cannot do this without you.

Please donate today and help us open the doors.

Join the Nine Lives Founders Club

Name	Gift	# Available	Recognition
Community Center Naming Sponsor	\$25,000	1	Naming rights for community space.*
Adoption Room Sponsor	\$10,000	3	Naming rights for one adoption room.*
Founding Sponsor	\$5,000	6	Founding Sponsor plaque inside the Adoption Center.*
Program Sponsor	\$1,000	20	Program Sponsor plaque inside the Adoption Center.**
Rescue Partner	\$500	50	Rescue Partner poster in the Adoption Center.**
In Memory of	\$100	150	Online Pet or Pet Lovers Memorial Photos

* All major sponsorships include social media recognition, website recognition, press release mentions, in-building signage, and a private cat party for you and 4 guests. Restrictions apply. Please inquire for additional details.

** Sponsorships include social media recognition, website recognition, and an invitation to the soft opening. Restrictions apply.

Will You Help Us Open the Doors?

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